

PSC NO: 3 TELEPHONE
ALLTEL New York, Inc.
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SECTION 7 - DIRECTORY LISTINGS

A. ALPHABETICAL DIRECTORY

1. General

The following regulations and rates apply to listings in light face type in the alphabetical directories and the information records of Telephone Company.

Listings are limited to information essential to the identification of the listed party. The Telephone Company reserves the right to use appropriate abbreviations in listings.

Listings which, in the judgment of the Telephone Company, are designed to advertise a commodity or service, or which are otherwise objectionable, are not permitted. A name made up by adding a term such as "Company," "Agency," "Shop," "Works," "Service," etc., to the name of a commodity or service is not accepted as a listing, unless the subscriber is legally doing business under that name.

A name may be repeated in the same alphabetical directory list only when a different address or a different telephone number is listed.

Listing charges date from the posting of information records, except that charges for references listings, night service listings and alternate call number listings, date from the date of publication of the Directory in which the listing appears. Listing charges will be terminated, in the case of the termination of main service, on the date such main service is terminated. If the main service is continued, but a listing for which a charge applies is discontinued, the listing charge continues until the publication date of the first directory in which the listing should not appear.

A listing is limited to one line in the directory, unless by so doing its clearness is impaired.

Access Service Customers, as defined in Section 1 of this Tariff, may have a billed main listing and additional listings in the alphabetical directory, subject to the same regulations as the listings of telephone company subscribers.

Issued by: Vice President, State Government Affairs, Little Rock, Arkansas